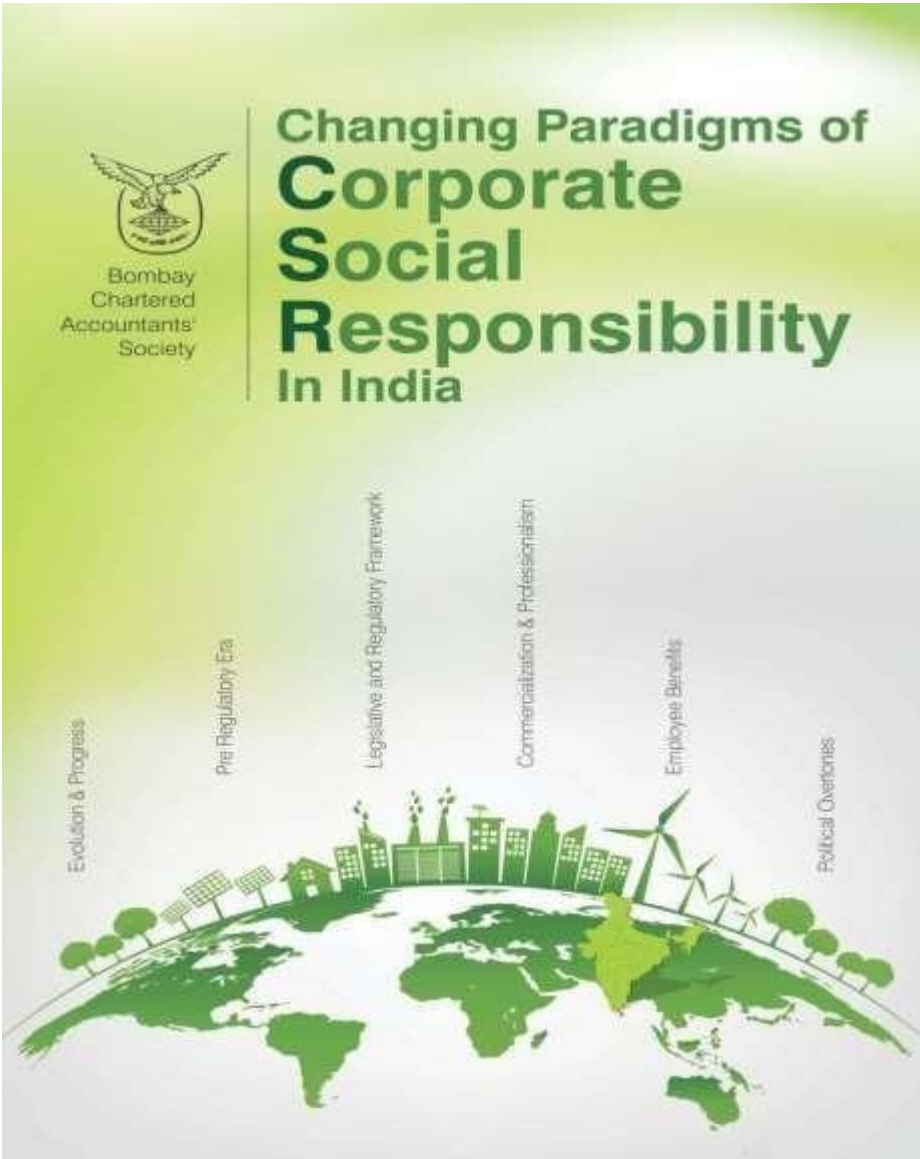


BCAS KNOWLEDGE RESOURCE UPDATE



Title	Changing Paradigms of Corporate Social Responsibility in India
Features	<p>The concept of Corporate Social Responsibility (CSR) has seen a gradual evolution with the mandatory requirement for prescribed Corporates under the Companies Act, 2013, to engage in CSR initiatives, to spend two percent of their net profits towards prescribed CSR activities. This in turn has led to a paradigm shift in the way various stakeholders would view CSR.</p> <p>The publication explains the origin of CSR and its impact on various stakeholders and the entire strata of the society. It also elucidates the Evolution of CSR, Concept of Personal and Professional Social Responsibility, Pillars of Social Responsibility, Ethical, Philosophical and Religious Perspectives, Facilitators of CSR, Diverse Constitutional Provisions under the Directive Principles of State</p>

	<p>Policy, Concept of Triple Bottom Line and the Four phases of CSR, Legislative and Regulatory Framework, Regulations and Pronouncements and Directive Principles of State Policy etc. The book also analyses the impact of certain themes/changing paradigms, Commercialisation, Professionalism, Transparency and Employee Benefits by specific reference to the legislative provisions.</p> <p>The publication would be a useful guide for CA fraternity and other Professionals, Corporates, NGOs, Regulators, Students, Academicians and the public at large, in discharging their responsibilities in the ever dynamic and changing environment.</p>
<p>Author</p>	<p>CA Zubin Billimoria</p>
<p>Price:</p>	<p>Discounted Price – INR 150/- INR 300/- Postage Charges- INR 100/-</p> <p>Please find herewith the order form. Now you can book your copy online at BCAS online store by clicking here for Online Services.</p>
<p>How to Order:</p>	<p>Publication Counter : BCAS, 7, Jolly Bhavan No. 2, New Marine Lines, Mumbai-400020</p> <p>E-mail : bca@bcasonline.org</p> <p>You can book your copy through NEFT also on the details below.</p> <p>Bombay Chartered Accountants’ Society Bank Name : Axis Bank Ltd., Branch : New Marine Lines, Mumbai - 400020 Saving Account No. : 233010100179485 IFS Code : UTIB0000233 Swift Code : AXISINBB173</p> <p>Imprest : If you are a BCAS member with an imprest account, please send your intimation within a week of the receipt of this mailer. In case of no intimation during the stipulated period, we shall courier you the book up to the value of Rs.500/- and the amount will be deducted from your imprest account. If your account balance is below Rs.500/-, please replenish the same at the earliest. Members not maintaining imprest account may place the order along with the Cheque drawn on Bombay Chartered Accountants’ Society or pay online as per the link mentioned above.</p>

	<p>For Information : +91-22-61377600</p> <p>In case you wish to pay by Cheque payable at Mumbai, please fill in the below form and send to us and the books will directly be sent to you at your communication address as per order form.</p>
Discipline:	CSR Framework and Initiatives
Who can benefit:	Anyone
Format:	Hard Bound Book

* Name Mr. /Mrs. /Ms.:

* BCAS Membership No. (If applicable): Firm's Name:

* Correspondence Address:

* Tel. Nos (O): *Mobile: *E-mail:

Cash/Draft/Cheque No: Drawn on: Bank Dated:

Amount:

* Mandatory Information

.....

Signature