



BOMBAY
CHARTERED
ACCOUNTANTS'
SOCIETY



HUMAN RESOURCE DEVELOPMENT COMMITTEE

Chairman - CA Mihir Sheth | Mentor - CA Naushad Panjwani
Conveners - CA Dnyanesh Patade, CA Jigar Shah, CA Utsav Shah

PRESENTS

CAMBA

Certified Management Programme for CAs

BATCH 1 - FOR PROFESSIONALS BELOW 35 YEARS - LEVEL 1

Empowering Chartered Accountants in Mastering Management Excellence



11th, 12th, & 13th April 2025 | 8:30 am to 5:30 pm

**A 360 DEGREE COURSE ON SELF-MANAGEMENT,
PEOPLE MANAGEMENT AND RELATIONSHIP MANAGEMENT**

bcasonline.org



ATLAS SkillTech University, Mumbai

ABOUT THE COURSE

Overview:

This course aims to equip participants with essential skills in effective communication, negotiation, and client relationship strategies. Additionally, it will empower participants with critical thinking abilities, ethical frameworks, and diverse methodologies to enhance innovation, strategic decision-making, risk management, and the interpretation of industry-specific data for informed business practices.

ABOUT ATLAS

ATLAS SkillTech University is India's first new-age urban multidisciplinary university. We believe in breaking paths and conventions. We are constantly defining, shaping, and redefining the future of education in India right here in the heart of an ever-booming, cosmopolitan, and enterprising Mumbai. ATLAS endeavors to deliver a multidisciplinary education across 3 new-age streams: Design & Innovation, Management & Entrepreneurship and Digital Technology. It has adopted a futuristic model co-created with an international community of scholars, academicians, industry experts, and world leaders in education. Our undivided focus on academic excellence, world-class faculty, state-of-the-art infrastructure, global institutional collaborations and unique corporate connect empower students to succeed in Industry 4.0 and become socially-responsible global leaders. The University's interdisciplinary approach, industry-integrated experiential learning, global exposure and emphasis on 21st Century Skills ensures that the ATLAS students are future-ready to continue to drive global impact in the VUCA world we live in today.

ABOUT BCAS

The Bombay Chartered Accountants' Society ('BCAS') is India's largest and oldest voluntary organization of Chartered Accountants established on 6th July 1949. BCAS endeavors to be a principle-centred, learning-oriented organization promoting quality professional development, networking and excellence in the profession of Chartered Accountancy, and acts as a catalyst for better and more effective regulatory policies for cleaner and more efficient administration and governance. With more than 10,000 members, BCAS is represented across 350+ cities \ towns of India.

BCAS celebrated 75 years in professional and public service during 2023-24.



MODULE 1

BUILDING FOUNDATIONAL EXCELLENCE

SPEAKER



DR. MALCOLM HOMAVAZIR

Director - Academic Excellence,
ATLAS SkillTech University

IMPACTFUL COMMUNICATION

- Visual Aids and Presentation Tools
- Applications/ Tools for effective presentations including use of AI
- Power of Story Telling in Professional Settings
- Conquering Stage Fright
- Etiquettes of Virtual Communication

HIGHLIGHT

Slide Sprint Activity

SPEAKER



DR. JYOTI KAPPAL

Professor of Practice, ATLAS Skilltech University

CONFLICT RESOLUTION & NEGOTIATION SKILLS FOR LEADERS

- Identifying Types of Conflicts & Developing Strategies for their Resolution
- Effective Negotiation Techniques & Styles for Win-Win Outcomes
- Active Listening & Persuasive Communication for Better Conflict Management
- Handle High-Pressure Negotiations
- Role-Plays for Conflict Resolution and Negotiation Strategies

HIGHLIGHT

Simulated Negotiation Scenario

SPEAKER



PROF. DAVID WITTENBERG

Professor of Entrepreneurial Innovation,
ATLAS SkillTech University
Corporate Consultant | Author | Speaker

NETWORKING AND STAKEHOLDER ENGAGEMENT

- Build a Powerful Professional Network both Online & Offline
- Strategic Networking Techniques to Strengthen Career Opportunities
- The Art of Making a Lasting Impression in Professional Interactions
- Building Global Networks & partnerships
- Role of AI & Automation in Expanding Professional Connections
- All about Client Acquisition & Harmonious Client Relationship

HIGHLIGHT:

Practice Concise Self Introductions

MODULE 2

PROFESSIONAL & PERSONAL GROWTH

SPEAKER



PROF. MOHIT BHARDWAJ

HOD UI/UX, ATLAS Skilltech University

DESIGN THINKING FOR GOAL SETTING: CREATING ACTION PLANS FOR PERSONAL & PROFESSIONAL GROWTH

- Design thinking for setting and achieving impactful goals
- Creative problem-solving techniques to overcome career and personal challenges
- Empathy mapping to align goals with personal values and professional aspirations
- Creating structured action plan with measurable milestones and accountability
- Hands-on exercises to brainstorm, iterate, and refine your goal-setting strategy

HIGHLIGHT

Scrum Activity of Goal Setting using Design Thinking

SPEAKER



DR. AMEYA AMBULKAR

Faculty, ATLAS SkillTech University
Co-Founder Fab Box, Growth Consulting

PERSONAL BRANDING

- Personal Branding Blue Print
- Understanding the Internet Eco-system
- Art of LinkedIn, YouTube, Podcasting & Blogging for Personal Branding
- Growth Hacks for Personal Branding
- Master the Art of AI Prompting

HIGHLIGHT

Learn from Best Practices and Optimize LinkedIn Profiles

PANEL DISCUSSION BY EMINENT INDUSTRY STALWARTS



MODULE 3

APPLICATION & EXECUTION

SPEAKER



PROF. ANEESH KHANNA

Faculty, Fundamentals of Entrepreneurial Mindset,
ATLAS Skilltech University

PITCH DECK DESIGN: STRUCTURE & PSYCHOLOGY OF PERSUASION

- Core Components of a Compelling Pitch Deck – Structure, Flow, and Key Slides
- Learn the Psychology behind Persuasion - Crafting a Compelling Narrative
- The Art of Storytelling – For engaging Investors, Stakeholders and driving decisions
- Design Principles for enhanced Clarity, Impact, and Visual Appeal
- Practice Persuasive Pitches with Confidence and Audience Engagement Techniques

SPEAKER



DR. VINIMA GAMBHIR

IQAC Co-ordinator at ATLAS Skilltech University, Professor for Environment Sustainability, Research Methodology & Leadership

TIME AND TASK MANAGEMENT: PROCRASTINATION MANAGEMENT & PRODUCTIVITY HACKS

- Identify the Root Causes of Procrastination and Develop Strategies to deal with them
- Time-blocking, the Eisenhower Matrix and Other Prioritization Techniques
- Productivity Hacks to Optimize Focus, Minimize Distractions and Enhance Efficiency
- Digital Tools and AI-Powered Assistants to Streamline Workflow and Task Management
- The 2-Minute Rule and the Pomodoro Technique for Effective Time Utilization
- Develop a Personalized Action Plan for Sustained Productivity and Work-Life Balance

HIGHLIGHT

Simulated Negotiation Scenario

SPEAKER



DR. AMEYA AMBULKAR

Faculty, ATLAS SkillTech University
Co-Founder Fab Box, Growth Consulting

STRESS MANAGEMENT: TECHNIQUES FOR MINDFULNESS AND WELL-BEING

- Dealing with Unwanted Behaviours of Mind
- Decoding Negative Thinking
- Science behind Stress & its Working
- Art & Science of Meditation
- Mindfulness in Practice

HIGHLIGHT:

Mindful Movement: Meditation and Light Exercise

WHY SHOULD YOU JOIN THIS COURSE?

- » Future-proof your CA career with cutting-edge management skills.
- » Gain a strategic advantage to lead and innovate.
- » Enhance your CA profile with a dynamic and industry-relevant management program.
- » Gain a competitive edge with expertise in negotiation, leadership, and strategic thinking.
- » Position yourself as a versatile and influential leader in today's evolving business landscape.
- » This course equips participants with essential skills in communication, negotiation, and client relationship management.
- » Participants will develop critical thinking skills, gain insights into innovation frameworks, strategic decision-making, and industry-specific data interpretation for informed business leadership.



FEES

(EXCL GST)

MEMBERS

Early Bird (upto March 10, 2025)

₹ 3,100/-

MEMBERS

Regular

₹ 3,500/-

NON-MEMBERS

Early Bird (upto March 10, 2025)

₹ 3,900/-

NON-MEMBERS

Regular

₹ 4,350/-

The fees mentioned includes breakfast, lunch and high-tea
The fees mentioned doesn't include any stay cost.

MENTORSHIP MAVEN

CA Naushad Panjwani

PROGRAM STRATEGIST (ATLAS SKILLTECH UNIVERSITY)

Dr. Mehrunnisa Ansari

CURRICULUM ARCHITECT

CA Megha Dhanuka & CA Renu Shah

FINANCE WIZARD

CA Mansi Nagda

PROJECT MANAGER

CA Nilay Popat

LOGISTICAL LOG

CA Richa Monani

PROGRAM PRODIGY

CA Shraddha Dedhia: +91 9769556625 | CA Virag Shah: +91 7043154500

LIMITED SEATS AVAILABLE

APPLY NOW TO BE A PART OF THIS EXCLUSIVE EXPERIENCE



Scan Here To Register