



BOMBAY
CHARTERED
ACCOUNTANTS'
SOCIETY



ATLAS
SKILLTECH
UNIVERSITY

HUMAN RESOURCE DEVELOPMENT COMMITTEE

Chairman - CA Mihir Sheth | Mentor - CA Naushad Panjwani
Conveners - CA Dnyanesh Patade, CA Jigar Shah, CA Utsav Shah

PRESENTS

CAMBA

Certified Management Programme for CAs

BATCH 3 - FOR PROFESSIONALS ABOVE 35 YEARS - LEVEL 1

Empowering Chartered Accountants in Mastering Management Excellence



11th, 12th, & 13th April 2025 | 8:30 am to 5:30 pm

**A 360 DEGREE COURSE ON SELF-MANAGEMENT,
PEOPLE MANAGEMENT AND RELATIONSHIP MANAGEMENT**

bcasonline.org



ATLAS SkillTech University, Mumbai

ABOUT THE COURSE

Overview:

This course aims to equip participants with essential skills in effective communication, negotiation, and client relationship strategies. Additionally, it will empower participants with critical thinking abilities, ethical frameworks, and diverse methodologies to enhance innovation, strategic decision-making, risk management, and the interpretation of industry-specific data for informed business practices.

ABOUT ATLAS

ATLAS SkillTech University is India's first new-age urban multidisciplinary university. We believe in breaking paths and conventions. We are constantly defining, shaping, and redefining the future of education in India right here in the heart of an ever-booming, cosmopolitan, and enterprising Mumbai. ATLAS endeavors to deliver a multidisciplinary education across 3 new-age streams: Design & Innovation, Management & Entrepreneurship and Digital Technology. It has adopted a futuristic model co-created with an international community of scholars, academicians, industry experts, and world leaders in education. Our undivided focus on academic excellence, world-class faculty, state-of-the-art infrastructure, global institutional collaborations and unique corporate connect empower students to succeed in Industry 4.0 and become socially-responsible global leaders. The University's interdisciplinary approach, industry-integrated experiential learning, global exposure and emphasis on 21st Century Skills ensures that the ATLAS students are future-ready to continue to drive global impact in the VUCA world we live in today.

ABOUT BCAS

The Bombay Chartered Accountants' Society ('BCAS') is India's largest and oldest voluntary organization of Chartered Accountants established on 6th July 1949. BCAS endeavors to be a principle-centred, learning-oriented organization promoting quality professional development, networking and excellence in the profession of Chartered Accountancy, and acts as a catalyst for better and more effective regulatory policies for cleaner and more efficient administration and governance. With more than 10,000 members, BCAS is represented across 350+ cities \ towns of India.

BCAS celebrated 75 years in professional and public service during 2023-24.



MODULE 1

STRATEGIC FOUNDATIONS

SPEAKER



PROF. DAVID WITTENBERG

Professor of Entrepreneurial Innovation, ATLAS SkillTech University
Corporate Consultant | Author | Speaker

PROFESSIONAL COMMUNICATION: HIGH-LEVEL NEGOTIATION & STAKEHOLDER ENGAGEMENT

- Persuasive Communication for Executive-level Negotiations
- Influence Strategies for High-Stake Discussions
- Advanced Stakeholder Engagement Techniques
- Managing Crisis Communication Effectively
- Cross-Cultural Business Communication

SPEAKER



DR. PARAG AMIN

Professor and Registrar, ATLAS SkillTech University
Certified NLP Practitioner, Corporate Trainer, Coach & GMI Mentor

NETWORKING WITH PURPOSE: BUILDING MUTUALLY BENEFICIAL PROFESSIONAL RELATIONSHIPS

- Strategic Relationship-Building Frameworks
- High-Value Professional Networking Strategies
- Digital Networking & Personal Brand Management
- Ethical Considerations in Business Relationships
- Maintaining Long-Term Professional Connections

SPEAKER



DR. JYOTI KAPPAL

Professor of Practice, ATLAS Skilltech University

CONFLICT RESOLUTION FOR LEADERS: MANAGING CROSS-FUNCTIONAL & HIERARCHICAL CONFLICTS

- Conflict Resolution Frameworks for Senior Leaders
- Managing Power Dynamics in High-Pressure Situations
- Conflict De-escalation Strategies
- Collaborative Problem-Solving Approaches
- Legal and Ethical Aspects of Dispute Resolution

MODULE 2

STRATEGIC GROWTH

SPEAKER



PROF. MOHIT BHARDWAJ

HOD UI/UX, ATLAS Skilltech University

DESIGN THINKING FOR BUSINESS SCALABILITY: PRACTICAL APPLICATIONS FOR TEAM AND ORGANIZATIONAL GROWTH

- Design Thinking Methodologies for Leadership
- Business Model Innovation using Design Principles
- Leveraging Creativity for Organizational Growth
- Rapid Prototyping for Decision-Making
- Case Studies on Design-Led Transformations

SPEAKER



DR. PARAG AMIN

Professor and Registrar, ATLAS SkillTech University
Certified NLP Practitioner, Corporate Trainer, Coach & GMI Mentor

PERSONAL BRANDING FOR SENIOR PROFESSIONALS: ESTABLISHING THOUGHT LEADERSHIP & CREDIBILITY

- Establishing a Leadership Presence in the Digital Era
- Thought Leadership Strategies for Global Impact
- Personal Branding for Corporate Executives
- Leveraging Media and PR for Influence
- Building a Legacy as a Senior Professional"

SPEAKER



DR. VINIMA GAMBHIR

IQAC Co-ordinator at ATLAS Skilltech University,
Professor for Environment Sustainability,
Research Methodology & Leadership

WORK-LIFE INTEGRATION: BALANCING RESPONSIBILITIES AND WELL-BEING

- Executive Well-Being & Performance Optimization
- Work-Life Balance in High-Pressure Roles
- Managing Executive Burnout and Resilience Strategies
- Mindfulness & Productivity Enhancement Techniques
- Psychological Well-Being in Leadership

MODULE 3

EXECUTION & LEADERSHIP

SPEAKER



DR. AMEYA AMBULKAR

Faculty, ATLAS SkillTech University
Co-Founder Fab Box, Growth Consulting

LEADERSHIP AND LEGACY: COACHING, MENTORING, & SUCCESSION PLANNING

- Coaching Methodologies for Corporate Leaders
- Leadership Succession Planning Best Practices
- Creating High-Impact Mentoring Programs
- Legacy-Building through Leadership Development
- Case Studies on Leadership Transition Success

SPEAKER



PROF. ANEESH KHANNA

Faculty, Fundamentals of Entrepreneurial Mindset, ATLAS
Skilltech University

ADVANCED PITCHING AND NEGOTIATION: PRESENTING BUSINESS CASES TO DIVERSE STAKEHOLDERS

- Advanced Storytelling for Persuasive Pitching
- Negotiation Psychology in High-Stake Deals
- Structuring Complex Business Cases Effectively
- Overcoming Investor Objections with Confidence
- Winning Strategies for Boardroom Presentations

PANEL DISCUSSION BY EMINENT INDUSTRY STALWARTS



WHY SHOULD YOU JOIN THIS COURSE?

- » Future-proof your CA career with cutting-edge management skills.
- » Gain a strategic advantage to lead and innovate.
- » Enhance your CA profile with a dynamic and industry-relevant management program.
- » Gain a competitive edge with expertise in negotiation, leadership, and strategic thinking.
- » Position yourself as a versatile and influential leader in today's evolving business landscape.
- » This course equips participants with essential skills in communication, negotiation, and client relationship management.
- » Participants will develop critical thinking skills, gain insights into innovation frameworks, strategic decision-making, and industry-specific data interpretation for informed business leadership.



FEES

(EXCL GST)

MEMBERS

Early Bird (upto March 10, 2025)

₹ 4,500/-

MEMBERS

Regular

₹ 5,100/-

NON-MEMBERS

Early Bird (upto March 10, 2025)

₹ 5,600/-

NON-MEMBERS

Regular

₹ 6,400/-

The fees mentioned includes breakfast, lunch and high-tea
The fees mentioned doesn't include any stay cost.

MENTORSHIP MAVEN

CA Naushad Panjwani

PROGRAM STRATEGIST (ATLAS SKILLTECH UNIVERSITY)

Dr. Mehrunnisa Ansari

CURRICULUM ARCHITECT

CA Megha Dhanuka & CA Renu Shah

FINANCE WIZARD

CA Mansi Nagda

PROJECT MANAGER

CA Nilay Popat

LOGISTICAL LOG

CA Richa Monani

PROGRAM PRODIGY

CA Shraddha Dedhia: +91 9769556625 | CA Virag Shah: +91 7043154500

LIMITED SEATS AVAILABLE

APPLY NOW TO BE A PART OF THIS EXCLUSIVE EXPERIENCE



Scan Here To Register