

## **‘E-Learn’ - A Virtual Learning Initiative**

### **BHARAT CONNECT FOR BUSINESS (BCB) – The Future of Connected Accounting for MSMEs**

As businesses evolve into connected ecosystems, accounting can no longer remain fragmented. **Bharat Connect for Business (BCB)** ushers in a new era where invoices, payments, reconciliations, and accounting systems speak to each other — automatically.

Whether you run a growing practice or manage large MSME clients, this webinar will show how BCB can **transform your efficiency, reduce manual effort, and enhance the quality of your professional output.**

#### **KEY HIGHLIGHTS**

- Seamless PO / Invoice / Payment exchange across platforms like Tally, Zoho& more
- Auto-recording of supplier invoices for accuracy & compliance
- Real-time customer payment notifications for sharper financial tracking
- Automated AR & AP reconciliation giving crystal-clear cash flow visibility
- Reduction in manual errors and faster closing cycles
- Game-changing efficiency gains for MSMEs and their CAs

#### **LIVE DEMO YOU MUST SEE**

Real-time transaction flow between Zoho& Tally Experience exactly how connected accounting will work in day-to-day practice.

The details of the workshop are as follows:

<b>Event held on</b>	13 <sup>th</sup> December 2025
<b>Validity</b>	30 days from the Date of Approval
<b>Venue</b>	Online Courseplay Platform
<b>Fees</b>	BCAS Members: Rs. 295/- (including GST) Non-Members: Rs. 413/- (including GST)
<b>Registration link</b>	<a href="#">Click here</a>

<b>Topics</b>	<b>Speaker</b>
BHARAT CONNECT FOR BUSINESS (BCB)  The Future of Connected Accounting for MSMEs	<ul style="list-style-type: none"><li>• Mr. Vipul Arun, NPCI Bharat BillPay Limited</li><li>• Mr. Rupesh Thakkar, Tally Solutions</li><li>• Mr. Vignesh RV, Zoho</li></ul> A unique platform bringing together leaders from powerful payments processing and accounting ecosystems.