

## BHARAT CONNECT FOR BUSINESS (BCB)

### The Future of Connected Accounting for MSMEs

Dear Members,

#### WHY THIS WEBINAR MATTERS FOR PRACTICING CAs

As businesses evolve into connected ecosystems, accounting can no longer remain fragmented. **Bharat Connect for Business (BCB)** ushers in a new era where invoices, payments, reconciliations, and accounting systems speak to each other — automatically.

Whether you run a growing practice or manage large MSME clients, this webinar will show how BCB can **transform your efficiency, reduce manual effort, and enhance the quality of your professional output.**

#### KEY HIGHLIGHTS

- Seamless PO / Invoice / Payment exchange across platforms like Tally, Zoho & more
- Auto-recording of supplier invoices for accuracy & compliance
- Real-time customer payment notifications for sharper financial tracking
- Automated AR & AP reconciliation giving crystal-clear cash flow visibility
- Reduction in manual errors and faster closing cycles
- Game-changing efficiency gains for MSMEs and their CAs

#### LIVE DEMO YOU MUST SEE

Real-time transaction flow between Zoho & Tally

Experience exactly how connected accounting will work in day-to-day practice.

Webinar details below:

<b>Topic</b>	<b>BHARAT CONNECT FOR BUSINESS (BCB) The Future of Connected Accounting for MSMEs</b>
<b>Day &amp; Date</b>	Saturday, 13th December 2025 <a href="#">Add event to Outlook Calendar</a>
<b>Time</b>	10:30 am to 12:00 pm
<b>Venue</b>	<b>Virtual (Zoom)</b>
<b>Fees</b>	Members – Rs. 250+18%GST =Rs. 295/- Non-members –Rs. 350+18%GST =Rs. 413/-
<b>For Registration</b>	<a href="#">CLICK HERE</a>
<b>Speaker's:</b>	<ul style="list-style-type: none"> <li>• Mr. Vipul Arun, NPCI Bharat BillPay Limited</li> <li>• Mr. Rupesh Thakkar, Tally Solutions</li> <li>• Mr. Vignesh RV, Zoho</li> </ul> <p>A unique platform bringing together leaders from powerful payments processing and accounting ecosystems.</p>

## Who Should Attend?

- Practicing CAs advising MSMEs
- Firms looking to automate reconciliations & workflows
- Professionals who want to stay future-ready
- MSME Owners and Accountants
- Anyone tired of manual entries & system mismatches

**Join us and be part of the Connected Accounting Revolution!**

Stay relevant. Stay efficient. Stay ahead.



**Technology Initiatives Committee**

**Chairman: CA Ameet Patel**

**Co-Chairman : CA Nitin Shingala**

**Convenors: CA Shraddha Dedhia, CA Rahul Bajaj & CA Nikunj Shah**



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