



## BOMBAY CHARTERED ACCOUNTANTS' SOCIETY

Empowering The Profession Across Bharat

### *Workshop on “New Look At Proven Principles Of Professional Success” Presented by Walter Vieira*

Dear Members,

Walter Vieira- well known management consultant practising over 50 years, is also ex-Chairman of the world apex body of management consultants ICMCI , with membership of 45 countries, the first Asian to be elected; an author of 16 books ; and over 1500 articles as a business journalist; visiting professor in USA, Europe, SE Asia.

#### **Some Insights on the Workshop:**

This is a program of 4 sessions - 2 sessions of one and half hour each on each day.

It is more experiential, rather than theoretical- derived from the experiences of a 50 years career of Walter Vieira- as a corporate executive, pioneering marketing consultant; author; business journalist; global visiting professor; supporter of social causes.

It is focused on guidelines derived from experience, on different aspects of management.

The program will lay a foundation through

Story telling; group discussions; some case studies; and give directions for further reading.

**Important takeaway of the workshop is the techniques for potential transformation of the individual into an entrepreneur.**

#### **Contents:**

Day 1. 25/04/2026

#. The challenge for every individual CA

\*. To be independent

\* or... an employee, and part of a team .

#. A focus on the primary requirements for both roles

#. The concept of

Intrapreneurship

Entrepreneurship

# The critical role of ethics in a profession

Is there a commitment to values?

Day 2 - 09/05/2026

#. 2 pillars for a foundation of success in the profession

\*. Communication- Multichannel

Overt and Covert

\* Networking -

The contra to Envy, Jealousy, Greed.

\*\*Challenges on social, family and business front and the way to overcome.

\*\* Temptations in the way to continue as an entrepreneur. Etc.

The details of the same are provided below:

<b>Topic</b>	<b><i>“New Look at Proven Principles of Professional Success”</i></b>
<b>Speaker</b>	<b>Mr. Walter Vieira</b>
<b>Day and Date</b>	<b>Two Half Day Sessions on Saturday, 25<sup>th</sup> April, 2026 and Saturday, 09<sup>th</sup> May, 2026</b>
<b>Time</b>	<b>10 A.M. To 1 P.M.</b>
<b>Venue</b>	BCAS Hall, 7, Jolly Bhavan No. 2, BCAS Chowk, New Marine Lines, Mumbai - 400 020 <a href="#">Google map of location</a>
<b>Fees</b>	<u>Early bird till 16<sup>th</sup> April 2026</u> Members - Rs. 3000/- (Including 18% GST) Non-Members - Rs. 3000/- (Including 18% GST)  <u>From 17<sup>th</sup> April 2026</u> Members - Rs. 3500/- (Including 18% GST) Non-Members - Rs. 3500/- (Including 18% GST)

<b>Registration Link</b>	<a href="#">CLICK HERE</a>
<b>Who can attend?</b>	✓ Chartered Accountants, Founders, Businessmen, Industry Heads, Managers, Team Leaders and managers, etc. seeking to do their practice or business in better way to gain all round comfort in terms of earning and also having comfortable life. <b>Anyone interested in the subject for achieving success in business and profession. CAs main job is to guide every client business or service or profession to succeed. Let us learn something deeper that only experience can tell.</b>
<b>What to expect?</b>	✓ Interactive discussions ✓ Reflective exercises ✓ Experiential learning
<b>Why to attend?</b>	Take right decisions to maintain, grow, sustain business and profession. Learn measures to Strengthen and sustain business with steady growth.

We invite you and your friends to be part of this meaningful workshop that will help get valuable insights.

We look forward to welcoming you.

**Notes:**

1. BCAS reserves the right to re-schedule any date or topic in case of any unforeseen contingency.
2. Participation is limited to the first 50 registrants on a first-come, first-served basis.
3. Please fill your email address and mobile number accurately in the enrolment form to enable us to reach you.
4. All communications from BCAS would be only through e-mail and WhatsApp Group to be created for this program.
5. Request for refund will be entertained subject to the discretion and approval of Managing Committee of BCAS.
6. For enrolment and event-related inquiries, please contact Mr. Javed Siddique, Event Manager at 9819955293 / [em1@bcasonline.org](mailto:em1@bcasonline.org).



**Human Resource Development Committee**  
**Chairman : CA Mihir Sheth**  
**Co-Chairman : CA Anand Kothari**  
**Conveners : CA Dnyanesh Patade, CA Jigar Shah & CA Mansi Nagda**  
**Coordinator : CA Gracy Mendes and CA Vinod Jain**

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